

# SUBTA

## Subscription Member Benefits

UPDATED 2020

### EVENT DISCOUNTS

Access highly discounted tickets to SUBTA-powered events and other industry conferences

### INDUSTRY DISCOUNTS

Leverage exclusive discounts on Industry resources and services offered by select SUBTA Resource Partners

### SUBTA SLACK CHANNEL

Stay connected between events, ask questions, compare data and exchange strategies through this engaging messaging platform

### GUEST ARTICLES

Lend your voice, increase visibility and share best practices by submitting guest content for the SUBTA blog and newsletter

### SUBSCRIPTION MEMBER SEAL

Display on website and social media to show your commitment to a high level of ethics and performance standards

### COMMITTEE INVOLVEMENT

Exercise leadership skills and help develop the strategic direction of SUBTA and the subscription industry

### SUBTA SOUND PODCAST

Tune into exclusive interviews with subscription experts on churn, retention, artificial intelligence and more

### REPORTS & WHITEPAPERS

Receive early notifications and access when new industry reports, white papers and documents are available