



SUBTA
Subscription Trade Association

2020-2021 Buyer's Guide

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Partner Directory

Contact Information

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A word from SUBTA

The SUBTA Buyer's Guide is the subscription industry's only complete listing for suppliers and vendors. This publication is used year-round as the "yellow pages" of the industry. No other guide offers details on so many products and services specific to the subscription industry.

The Subscription Trade Association promotes a community of co-opetition, a high level of ethics, and performance standards for companies offering subscription-based services to shape the subscription industry. Our goal is to provide you with a concise, convenient place to find the products and services you need to run your business most successfully with this buyer's guide.

While members will enjoy the convenience of the printed guide, The SUBTA Buyer's Guide will also be available as a digital edition soon!

It includes:

- 11 different industry categories
- More than 100 industry partners

We hope you'll keep your SUBTA Buyer's Guide handy and reference it throughout the year. When you contact Resource Partners and sponsors listed here, let them know you saw their listing in SUBTA's Buyer's Guide!

If you would like to be included in next year's SUBTA Buyer's Guide, please e-mail **letstalk@subta.com**.

2020-2021

The Buyer's Guide Directory

Company Listings and Contact Information
by Industry Category.

CRM

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Customer Retention Management

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Customer Retention Management

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retentionengine.com

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e-Commerce Platform

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e-Commerce Platform

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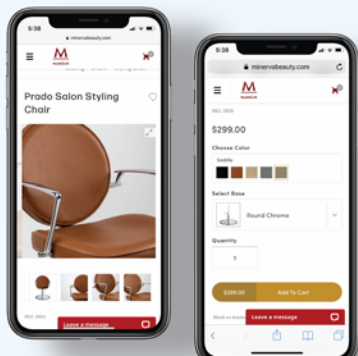
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Merchant Processing



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Merchant Processing

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Merchant Processing



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Merchant Processing

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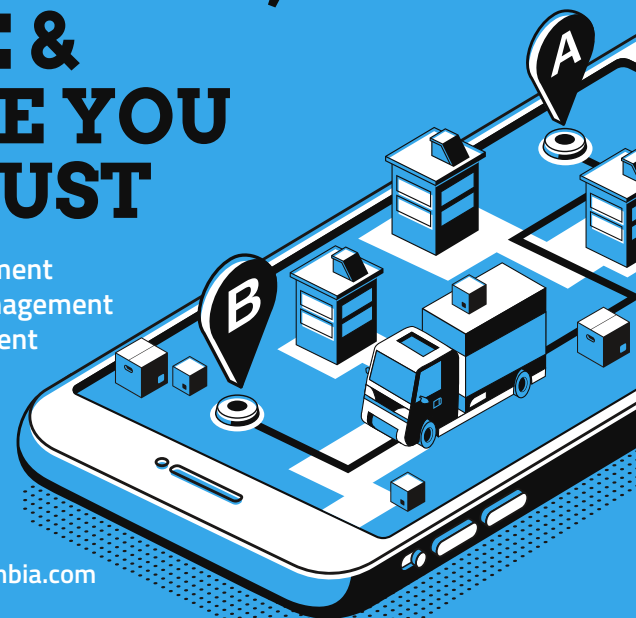
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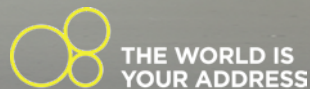
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